

# WATCH

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THE WATCH MAGAZINE REDEFINED

**heritage** Founded in 1860, the former supplier to the Royal Italian Navy is now a modern maker with eight of its own movements.

**style** Offering more than just dual time, the Panerai Luminor 1950 3 Days GMT Automatic features date, stop seconds and power reserve indication.



**technology** The new caliber P.9001 is a proprietary automatic movement with 227 components, 4Hz frequency, bidirectional rotor and three-day power reserve.



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AUDEMARS PIGUET  
BALL  
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CARRERA Y CARRERA  
CARTIER  
CHANEL  
CHRISTOPHE CLARET  
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DEWITT  
DIOR  
EBEL  
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MONTBLANC  
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RALPH LAUREN  
REACTOR  
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ROMAIN JEROME  
SEIKO  
TAG HEUER  
ULYSSE NARDIN  
URWERK  
VACHERON CONSTANTIN  
WYLER GENEVE  
XEMEX  
ZENITH



## FIVE MINUTES WITH...

ZHANG ZIYI | ACTRESS, FASHION PLATE AND NOW AMBASSADOR FOR OMEGA WATCHES

TEXT BY: KEITH W. STRANDBERG

**Zhang Ziyi** first appeared on international film radar with her stunning appearance in the hit film *Crouching Tiger, Hidden Dragon*. She followed up that performance with co-starring turns in *Rush Hour 2*, *Hero*, *House of Flying Daggers* and the lead in *Memoirs of a Geisha*. The actress was recently added as an ambassador by Omega watch brand, and I chatted with her between filming projects in mainland China; my first question was about the secret of her success.

### DEDICATED

"It's very simple. I work hard," she says. "There is also timing. I feel lucky to be able to take an opportunity and make something of it. Being successful means doing what you love. Having recognition on top of it is, of course, fantastic. I've also been fortunate to work with a few of the world's brilliant directors and to have been surrounded by supportive people from the beginning of my career. They have helped me find my direction."

### FASHION PLATE

Known as a fashion plate on the red carpet, Zhang appreciates watches as functional, fashion-



able accessories. "Like all luxury accessories, watches express the personality of the wearer," she says. "They can be changed



easily according to mood. Watches made by Omega communicate the brand's message of tradition and innovation."

"I'm interested in fashion, so I'm conscious of everything I wear, including jewelry and accessories," she continues. "When I was first approached by **Omega**, I was happy because the brand is extremely well known and respected in China. Omega has been in China since 1895. My relationship with Omega has certainly increased my interest in and awareness of watches."

### AFICIONADA

Zhang is aware of the differences between quartz and mechanical movements. "**The Constellation 160 Years** watch that I wear has a quartz movement, and it

keeps great time, but I'm also intrigued by mechanical watches," she details. "There's something special and solid and traditional about them. I wouldn't say that I prefer one over the other; they're different, and I have both quartz and mechanical watches. It's hard for me to identify one favorite watch, but I love my **Constellation**. It's quite elegant with diamonds on the dial, and I can wear it with almost anything."

Look for Zhang in the upcoming films *Sophie's Revenge*, *Waiting* and *Lost for Words*.

For more details about Omega, visit [omega.ch](http://omega.ch) or telephone 800.766.6342.

"I'M INTERESTED IN FASHION, SO I'M CONSCIOUS OF EVERYTHING I WEAR, INCLUDING JEWELRY AND ACCESSORIES."



From left: Zhang looking glamorous on the red carpet, and on the big screen; the Omega Constellation with diamonds.